



The Global Economic Education Alliance

in partnership with the

Centro de Educación Económica
Universidad Peruana de Ciencias Aplicadas (UPC)



& the

Center for Economic Education
University of Colorado, Colorado Springs (UCCS)

UCCS University of Colorado
Colorado Springs

in cooperation with the

Faculty of Economics
Universidad Peruana de Ciencias Aplicadas (UPC)

& the

Global Engagement Office
University of Colorado, Colorado Springs (UCCS)

REQUEST for APPLICATIONS

to Participate in an
Economic Education Teacher Study Tour
to Peru

Dates: **June 9 – 19, 2017**

Application Deadline: March 1, 2017

Economic Education Study Tour to Peru

I. Overview.

- The *Global Economic Education Alliance* is offering an 11-day Study Tour to Peru for ten secondary-level school teachers from throughout the United States. The Study Tour will be led by Professor John Brock, Director of the *Center for Economic Education* at the University of Colorado, Colorado Springs (UCCS), and Claudia Sicoli, Director of the *Centro de Educación Económica* de la Universidad Peruana de Ciencias Aplicadas (UPC) in Lima, Peru.
- This tour will provide a unique educational opportunity for teachers to exchange ideas, teaching methodology and experiences in economic education with Peruvian educators as well as colleagues from other states within the U.S.
- We strongly believe that this Study Tour to Peru is a highly effective way of learning about an economy and experiencing firsthand, not only the educational system, but also the reality of everyday life. Teachers who have participated in such international exchange often remark that it was “an experience of a lifetime.” The objective is that teachers return to their classrooms with renewed appreciation of the importance of economics and enthusiasm for economics education. Students will ultimately gain from their teacher’s life-changing experience.

II. Structure. The Study Tour is divided into three distinct phases – preparation, trip to Peru, and post-tour follow-up.

A. Preparation.

A preparatory program will be held during the two months prior to departure. Once the tour group is selected, Professor Brock will conduct preparatory planning via electronic communication. We will discuss Study Tour planning as well as the Peruvian history, culture, politics, and economic challenges.

B. Trip to Peru.

- ❖ Dates: Participants will depart on Friday morning, June 9th and return home on Monday, June 19th. [Note: There is a slight chance that the start and/or end date will move by one day either way. The schedule will be finalized no later than January 20, 2017.]
- ❖ Tour participants will:
 - Visit schools and classes at both the secondary and university level. These visits will include meetings with teachers, students, and education officials. Participants will observe how Peruvian educators overcome the challenges of material and administrative constraints.
 - Visit the Central Bank of Peru and attend a lecture on the economic situation in Peru.
 - Visit cultural and historic sites in Lima, Cusco, the Sacred Valley and Machu Picchu. Learn more about the Inca Empire and the Spanish conquest.

C. Follow-up.

- ❖ Upon returning to your respective schools, each participant will be expected to:
 - Incorporate experiences from this program into teaching at your school. Share the experience with colleagues in your school, your school district, and/or your community (e.g., Power Point presentation with photos, video, etc.)
 - Optional, but encouraged: Based on your Council or Center workshop opportunities, attend a teacher workshop conducted by your local *Center for Economic Education* or state *Council for Economic Education* before year end 2017 to deliver a presentation about your experiences and observations in Peru.
 - Optional: Consider participating in an online exchange with a Peruvian school teacher (and students) whom you may meet on this trip. This depends on the Peruvian school's computer and web access.
 - Submit a 1,000 word (about 3 pages with 12-point font) **Post-Tour Report** to your supporting Center/Council and to Professors Brock and Sicoli that summarizes the personal benefits gained from the experience, the benefits to your students, and an outline of follow-on activities planned/completed with your school, school district and/or your state Council or local *Center for Economic Education*. Due date:
 - August 1, 2017
 - The GEEA Study Tour subsidy (\$200 per traveler) for travel will be provided to participants upon submission of this Post-Tour Report.

III. Important Requirements and Miscellaneous Details.

- ❖ Applicants must currently be full-time teachers in secondary education in the United States.
- ❖ Applicants ***must*** have valid passports at the time they submit their application. A photocopy of the photo page of your passport must be included with your application.
- ❖ ***Please note*** that participation in this study tour may be physically taxing. Peru is not always as handicap-friendly as the United States, and the tour to Machu Picchu and other Incan locations requires much walking at altitude up and down stone steps.
 - The Study Tour involves much walking and carrying one's own luggage. You will not have baggage handlers to help you, so try very hard to **minimize luggage/weight**; large suitcases become difficult to handle, as you may have to carry up and down stairs and sometimes over rough terrain. Ramps and elevators are sometimes not available. Stairs may be uneven and without railings.
 - Accommodations (**double-occupancy**) are not deluxe, but very comfortable. Be prepared to depart the hotel in the morning (sometimes very early) and not have an opportunity to rest until late afternoon or early evening.
- ❖ The plan is to travel to Lima, Peru on Friday, June 9, 2017.
 - In coordination with John Brock, each teacher will purchase his/her own airline ticket to Lima, preferably scheduling an arrival in Lima between late evening June 9th and 1:00 AM on June 10th. Once all Study Tour participants have processed through immigration/customs with their luggage, we will depart Lima Airport by bus for Miraflores (a "suburb" of Lima).
 - Return to U.S.: All participants will commute to the Lima Airport on the same bus early evening on Monday, June 19th. Therefore, it is preferable that all Study Tour participants schedule return flights for late evening June 19th or early morning June 20th.

- ❖ Claudia Sicoli and the *Centro de Educación Económica* de la Universidad Peruana de Ciencias Aplicadas (UPC) will serve as our primary host in Peru.
- ❖ Internet access in Peru will be sporadic and extra charges may apply. Your phones with international calling may not always work.
- ❖ It may not be easy to accommodate special dietary requirements, but our Peruvian hosts will do the best possible to insure diet needs are met.
- ❖ Participants will be responsible for the cost of alcoholic beverages and snacks/food outside of the three planned daily meals. Water, soft drinks, and juices will be provided at meals. Bottled water will be provided on bus tours and site visits.
- ❖ Participant health insurance coverage will be provided through the University of Colorado, Colorado Springs.
- ❖ **Expense Summary:**
 - Airfare: the roundtrip airfare will cost¹ approximately: \$1,200.00
 - In-country costs² 1,500.00
 - Travel Health Insurance (via UCCS; paid directly to Insurance Co.) 50.00
 - UCCS Global Engagement Office administrative fee (paid direct) 50.00
 - GEEA Grant to each teacher³ to defray a portion of the total cost - 200.00
 - Net estimated total Study Tour cost paid by each participant \$2,600.00
- ❖ The *Global Economic Education Alliance* will be the fiscal agent. Each teacher is responsible to send a check for \$1,500.00 to GEEA no later than April 7, 2017 (Each teacher receives a \$200 grant upon submission of the Post-Tour Report, which reduces the estimated total cost from \$2,800 to 2,600).
- ❖ Each participant will be required to sign a University of Colorado *Release and Waiver Form*. This form will be provided via an online link after the in-country payment is received.
- ❖ Cancellation Policy: After May 2, 2017, there will be no refunds on payments made to GEEA to cover your in-country expenses.
- ❖ Optional: Teachers may obtain three hours of graduate economics credit from the University of Colorado, Colorado Springs for a total additional tuition cost of approximately \$300. Economics 6310: *Economics of Latin America – Focus on Peru*. Enrollment will be opened in April via a separate online process.
- ❖ Applicants will receive notification of acceptance on or about March 10, 2017.

¹ Current roundtrip airfares are estimated to be in the \$1000 – \$1,400 range, depending on city of U.S. departure.

² Includes hotel (double occupancy), restaurants/tips, in-country roundtrip airfare Lima to Cusco, local bus/train transport, Sacred Valley tour and Machu Picchu entrance and tour fees, etc. Only minor personal and incidental expenditures are borne by participants. Each participant will be responsible to send a check for \$1,500.00 for in-country expenses payable to the *Global Economic Education Alliance* (via Professor Brock) no later than April 7, 2017.

³ Thanks to GEEA for supporting teacher participants on this Study Tour. A \$200 GEEA check will be provided to each participant upon submission of the post-tour report.

APPLICATION PROCEDURE⁴

Teacher Study Tour to Peru

June 9 – 19, 2017

DEADLINE FOR SUBMISSION OF APPLICATION TO PROFESSOR BROCK IS March 1, 2017

- ❖ The application will be completed using a UCCS online system. Please email Professor Brock at jbrock@uccs.edu to obtain the web address for the application. You will find detailed instructions for completing your Study Tour Application at the link provided.
- ❖ Listed below are the questions and requirements that you will be asked to complete online when submitting your application.
- ❖ Your application must be completed **in full** by the due date in order to be considered for selection to the Study Tour.
- ❖ As part of the online process, all applicants will be required to submit a letter of support from either your state *Council for Economic Education* or your local *Center for Economic Education*; or another economic education organization with which you have interacted (e.g., *Foundation for Teaching Economics*).

The following information & document submissions will be required when you complete your online application. The form below is for information only – you will actually complete the relevant forms online.

First & middle names: _____ Last name: _____
(as they appear in your passport)

Contact information that will work during school year

Home address (street, city, state, zip code):

Home phone number (include area code): _____

Preferred email: _____

Your Position/Title: _____

⁴ The *Global Economic Education Alliance*, the University of Colorado, and all organizations involved in the Study Tour selection process shall provide equal access to and opportunity in its programs, facilities, and employment without regard to race, color, creed, religion, national origin, gender, age, marital status, disability, public assistance status, veteran status, sexual orientation, gender identity, or gender expression.

What grade levels and subjects do you teach? _____

Work address (school, district, city): _____

Work phone number (include area code): _____

Local newspaper (name, address, telephone #): _____

IMPORTANT DOCUMENTS THAT YOU WILL BE REQUIRED TO INCLUDE WITH APPLICATION:

- a photocopy of the *photo page* from your passport.
- your *essay responses* to questions below.
- a letter of support from your state *Council for Economic Education* or local *Center for Economic Education* (or other economic education organization).
- a signed availability & commitment to participate statement (see below for example).

Please provide a double-spaced typewritten descriptive summary addressing the following questions (please limit to 2-3 pages):

1. Why are you interested in participating in this teacher *Study Tour to Peru*?
2. Identify three goals you have for this Peruvian experience.
3. Describe your leadership experiences.
4. Describe one of your cross-cultural experiences or your international travel experiences. (Note: Previous international travel experience is NOT required to participate in this Study Tour.)
5. How do you plan to share your expanded knowledge and experiences from this Study Tour with your students, community, and your professional colleagues?

AVAILABILITY STATEMENT AND COMMITMENT TO ATTENDANCE

Please affirm your availability and commitment to take part in the Study Tour to Peru. Departure from your home will be on June 9, 2017, returning June 19, 2017.

Signature: _____

Date: _____

Background Information

Teacher Study Tour to Peru

June 9 – 19, 2017

Why Peru?

Although suffering a growth slowdown in 2014 – 15, Peru has enjoyed Asian-style growth averaging 6.4% a year for the decade 2003-13, the fastest average growth over this period of any large country in Latin America. Peru is recognized by some experts as the next breakout nation of Latin America. However, Peru also faces key challenges: a mining industry facing protests and opposition, a government that has not completely eradicated corruption, a rigid labor market with a low-skilled workforce, and a weak educational system. Peru is a very important country in Latin America and we welcome the opportunity to investigate this most interesting country with such fascinating culture, geography, history and economy.

Program Overview

The study tour will include all or many of the following:

- Visits to poor public schools and high-performing private schools in Cusco and Lima.
- Visit to the Central Bank of Peru, with a talk from a bank economist.
- Meetings with UPC faculty.
- Visit with economic and financial literacy education policymakers.
- Social events with students at Universidad Peruana de Ciencias Aplicadas (UPC).
- Cultural and history component to include: Sacred Valley, Cusco, Machu Picchu, and other interesting cultural and historic sites.

The Universidad Peruana de Ciencias Aplicadas is a private university located in Lima, Peru. Professor John Brock is an honorary professor at the University. Claudia Sicoli is on the faculty of economics and is a past participant in two Study Tours to the United States (Colorado and Georgia). Claudia and John have conducted two U.S. Teacher Study Tours to Peru in March 2015 and April 2016.

As part of the study tour routine, structured group reflection and journaling or field notes will be utilized to share perspectives and to stimulate deeper learning. Participants will be asked to reflect daily on their experience as well as share their insights from the activities.

Benefits of Program

- Travel time on the bus/train will provide ample opportunity for participating teachers and our hosts to explore mutual areas of interest and to exchange insights on the economic and social challenges in Peru.
- Participating teachers will be better able to develop their students' understanding of our world. The program will provide teachers with first-hand knowledge of another country and its economy. Classroom educators will be able to compare and contrast issues in both the U.S. and Peru. Some participants may choose to incorporate their enhanced knowledge into an expanded unit or topic in a course they teach.
- Participating teachers will also be in a position to bring their enriched international perspective to their community and professional conferences. All are encouraged to share their experiences via a PowerPoint or video presentation at a seminar or workshop conducted by their state *Council for Economic Education* or local *Center for Economic Education*.

Time Line:

Pre-Decision Phase:

As soon as possible, but no later February 15, 2017: email Professor Brock at jbrock@uccs.edu to obtain the University website address needed for completion of the online application process. NOTE: You will need to complete the online signature requirement with UCCS prior to submitting your application.

March 1, 2017: Study Tour application deadline – complete the online application process, to include submission of four documents (photo page of passport, essay response, Council or Center support letter, statement of availability).

March 10, 2017: Notification of selection for Study Tour.

Post-Selection/Preparation Phase:

March 17, 2017: sign online Acceptance for Study Tour no later than March 17.

March 17 – 31, 2017: Airline tickets purchased by participants, in consultation with John Brock. Post your itinerary on our Study Tour online website.

April 7, 2017: Check for \$1,500 made payable to the *Global Economic Education Alliance* received by John Brock. Mail to: John Brock, 1334 Culebra Avenue, Colorado Springs, CO 80903.

April 30, 2017: Complete Study Tour contract requirements:

- sign UCCS *Education Abroad Contract* via online website (includes UCCS waiver of liability and indemnification)
- complete Emergency Contact information
- purchase Health Insurance policy through UCCS (or other agent if required)
- pay UCCS Global Engagement administrative fee

May 21, 2017: complete optional enrollment in Economics 6310: *Economics of Latin America – Focus on Peru*, via the UCCS Extended Studies online enrollment process. Enrollment instructions will be distributed to participants in April.

Study Tour/Trip Phase:

June 9, 2017

Depart for Lima, Peru. Arrive Lima Airport no later than 2:00 AM, June 10, 2017.

June 15: Flight to Cusco.

June 19: PM flight to Lima airport.

June 19: late evening, early AM flight home

Depart Lima, arriving home later on June 20.

Study Tour Follow-up Phase:

Following Study Tour: Implement plan to share experiences with students, colleagues, Council/Center, etc.

August 1, 2017: Deadline to submit Post-Tour Report to Professor Brock, Professor Sicoli and to your supporting Council or Center.

Study Tour Coordinators:

Professor Claudia Sicoli is Director of the *Centro de Educación Económica* de la Universidad Peruana de Ciencias Aplicadas. She has participated in two Study Tours to the United States and is a graduate of the *Council for Economic Education* Training of Trainers program (2008). She also coordinated the March 2015 and April 2016 GEEA U.S. Teacher Study Tours to Peru.

Professor John Brock is the Director, *Center for Economic Education*, University of Colorado, Colorado Springs. He has led seven study tours, two to South Africa, two to Peru, and three others to the post-Soviet region. Since 2012 he has taught five teacher workshops in Lima and he has visited Cusco, the Sacred Valley and Machu Picchu three times. In August 2016, the Universidad Peruana de Ciencias Aplicadas inducted John as an Honorary Professor of Economics.